The Office of Finance and Economy of the Consell de Formentera reports that it will invest €2,000,000 from the 2022 Plan for Sustainability in Tourism Destinations to drive heritage restoration, create an agricultural interpretive centre in La Mola, install photovoltaic panels, promote local products and bolster big data, as explained by Bartomeu Escandell, finance councillor.

Escandell gave an overview of the four axes of funding to modernise and improve tourist destinations:

- **One**: green and ecological transition, €600,000. Create a rural interpretive centre and self-sustainable farm on Casa Ferreres estate in La Mola and rehabilitate the Casa Ferreres home. Es Garroveret defence tower will also be rehabilitated and its hiking trails improved.

- **Two**: energy efficiency, €1,000,000. Install photovoltaic panels and recharging points in public car parks.

- **Three**: digital transition, €200,000. Invest in digital transition; through the Data Observatory, collect information for tourism big data to enhance the destination and digital marketing.

- **Four**: competitiveness, €200,000. Promote local agri-food products. In this way, the primary sector, which generates a circular economy, will continue to be supported and promoted.

These plans are part of the state programme to modernise and improve tourist destinations. The programme has been prepared by the Secretary of State for Tourism with the participation of the autonomous communities and island and town councils. To that end, at the proposal of the Department of Economic Model, Tourism and Labour, the Governing Council has approved €36.3 million in direct subsidies for the island councils of Menorca, Formentera and Mallorca and various Balearic town councils. Formentera will receive €2,000,000.

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Office of Communication
Consell de Formentera