



The Formentera Council, by way of the Office of Tourism, has today unveiled the 2016 version of Descobreix Formenera al Maig (Discover Formentera in May). Department head Alejandra Ferrer touted the initiative as a way to snag big discounts on ferry travel, vehicle rentals and accomodation and pointed to “a healthy list of culture, sport and fine dining-related activities that make Descobreix Formentera al Maig a plan you won't want to miss.”

Among the activities on the programme is Formentera fotogràfica, which starts today (April 28) and continues through May 1. Ferrer described the event as “a convergence of photo pros” with “something for everyone who's passionate about images and photography”. Also on the agenda is Formentera 2.0, a series of day-long activities dedicated to online communication and digital culture that will take place from May 5-8. Finally, the councillor promised that by month-end, the beloved Festes de Sant Ferran (Sant Ferran days) will give everyone a reason to celebrate.

Sports-related programming

The Discover campaign certainly won't disappoint sports lovers either. First up on the fitness tip is the island's half marathon, la Mitja Marató, scheduled for May 14. Then, from May 29 through June 5, is the eighth annual NB Formentera to Run 8km. Rounding out the month-long agenda are two cross-island walks: la Volta a Peu a Formentera (the May edition) and la Volta a l'illa caminant, a group trail-walking event broken down into various stages.

New this year is a beach volleyball tournament, Beach Volei, scheduled May 6-8 at the Cala Saona beach. Councillor Ferrer reminded all those interested that, to reap the benefits of the Discover Formentera initiative—which include reduced prices for ferry tickets, car rentals and active tourism services— individuals must stay in participating accomodation and be sure to obtain the necessary voucher when booking. More information is available on the CiF Office of Tourism website.