

Gabriela Munteanu of Sant Francesc has the Consell de Formentera and Pimef's Compra a Casa to thank for a special Black Friday edition of her new €50 gift-card.

As part of the special edition of the buy local push launched 1 December and set to continue through 6 January, shoppers who show their Compra a Casa card when making purchases of €20 or more will be entered in a drawing for four €1,000 prizes. The drawing is scheduled for 8 January and winners will have one month from 11 January to use their €1,000 gift-cards at participating local businesses.

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