



Nieves Gómez Ortiz, a Compra a Casa cardholder for two years, has received a €50 gift card after a drawing hosted by the Formentera Office of Commerce and the island's small- and medium-sized business group (Pimef) on the occasion of Black Friday. Gómez said would use the prize to buy shoes for her daughter.

A parallel push, 'This Christmas Buy Local' (*Al Nadal compra a casa*) rewards purchases made on the island between 1 December and 6 January. Compra a Casa cardholders who spend at least €20 at participating businesses will be automatically entered to win a €500 gift card.

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Communications Office
Consell de Formentera