



The Formentera Data Observatory, part of the Formentera Office of Tourism, is pleased to report on the launch of a mechanism to assess the experience of residents, workers and businesses. Alejandra Ferrer, Vice-President and Councillor of Tourism, described the aim of the surveys as "gauging the perception and opinion of people who live and work on Formentera, as well as entrepreneurs, to spot problems and, at the level of municipal government, seek possible solutions".

The surveys are available in Catalan and Spanish at [observatorideformentera.cat](http://observatorideformentera.cat) and at the following links:

[Barometer for residents and workers](#)

[Barometer for businesses](#)

The Formentera Office of Citizen Participation has also sent surveys to associations, students, senior citizens and new islanders so that individuals who choose to do so may actively participate in the study in total anonymity. Surveys will also be sent to the Formentera Small- and Medium-Sized Business Group (PIMEF), Chamber of Commerce and Association of Formentera Hotels so that they can be forwarded on to local tradespeople.

The Data Observatory has also conducted direct surveys with commercial and service businesses, residents and workers.

The answers received to date confirm the distinct opinions and needs of each social group; these differences can also be seen based on where respondents live. The subsequent study and analysis will track the various social groups and places of residence. The same goes for commercial and service businesses, since each sector also has specific needs.

"We hope that survey conclusions will help us to make a better island for islanders and tourists alike", Ferrer stressed, who added that "this study is tuned for a brand of local development that is compatible with the environment and which enhances social measures".

Results will be obtained and conclusions drawn later this year.

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