The Formentera Office of Commerce and Small- and Medium-Sized Businesses of Formentera (PIMEF) will launch "Black Friday on Formentera" on 25 November as part of their buy-local "Compra a Casa" loyalty programme. During this day, all purchases of €15 and up at Compra a Casa member stores will be entered into a drawing for a €50 gift card. The winner will be announced 29 November and will be able to pick up his or her prize at the PIMEF offices.

18 November 2022
Communications Office
Consell de Formentera