



The Formentera Island Council's counsellor of Tourism, Commerce and Mobility, Alejandra Ferrer, distributed quality distinctions to the island's tourist establishments that belong to the Sistema de qualitat en destinació (Quality destination system, or SICTED), promoted by Tourespaña and administered by the Council of Formentera.

The project was launched in Formentera in 2009 to positive reception and is steadily gaining representation. There are currently 26 businesses of distinction on the island, among which there are hotels, pensions, apartments, restaurants, a travel agency, a transport company and the Formentera tourist police.

14 plaques and diplomas were awarded at today's ceremony, of which, 4 recipients were also recognised by last year's list of distinguished businesses. 10 of the 14 had received distinction in 2010 and today renewed these titles, since the project stipulates that renewal must be requested every two years.

The Office of Tourism continues to work with member businesses so that in the coming year new businesses can also receive this distinction, and also works on renewals for those that

have already received the quality distinction. This will allow these tourist establishments to increment and improve customer perception of service reliability and security. It will also help position Formentera as a quality option among tourist destinations.

Since the start of the programme a total of 26 businesses have received the distinction of quality, 11 in 2010 (6 renewals and 5 new distinctions), 11 in 2011 and 4 in 2012. The title awarded has a validity of 2 years and any business that operates in tourism can participate, be it public transportation, safety, healthcare, information services, supply of tourist products, etc. The goal is that the quality distinction service reach the entire island of Formentera.

SICTED is an improvement project for quality tourist destinations that works with tourist services in 28 different trades. The Formentera Island Council has on its team a qualified specialist to provide the project the necessary support to continue developing.

DISTINGUISHED BUSINESSES

Autocars Paya. 2009

Policia Local. 2009

Viatges Es Freus. 2009

Hotel Sa Volta. 2009

Hostal Rosales. 2009

Hostal Bahia. 2009

Hotel Levante. 2010

Hostal RocaPlana. 2010

Hostal La Savina. 2010

Restaurant Pizza Pazza. 2010

Apartamentos el Pino. 2012

Gecko Beach Club. 2012

Hotel Rocabella. 2012

Hostal Maysi. 2012