



Starting tomorrow, the island will be host to Festival Fotogràfica, a photography festival which in 2014 enters its second year of existence.

The festival's single stage will receive professionals and amateurs alike, the one goal being to capture the natural light and beauty of springtime in this Mediterranean enclave. The initiative, which comprises photographers of both national and international renown, is organised by image experts Francesc Fàbregas and Tino Soriano. Conceived not only for followers of photography but for fans of video as well, the festival consists of technically-oriented workshops like "Món strobist" (Stroboscopic world) and "La tècnica del timelapse" (Timelapse technique), as well as a wide range of master classes built around different subjects.

The festival programme will include an array of activities during its three-day run, and eight different recognised professionals from the world of photography will be in tow to make sure that Formentera Fotogràfica is as well-informed as ever as it enters into its second year, setting the stage for the festival's transformation into an event of national and European importance.

With the light of spring in Formentera, photography-lovers will have a world of possibilities at their fingertips. They will also have the opportunity to exchange knowledge and experience with the varied lineup of participating lecturers.

Formentera Fotogràfica is as much a chance for cultural exchange as it is for tourism. It is for this reason that organisers worked so hard to secure long-standing field professionals like José Luis Valdivia, Daniel López, Tino Soriano, Francisco Mingorance, José Manuel Navia, Samuel Aranda, Manel Esclusa and Mariano López.

Each will lead his own photo session and impart master classes providing in-depth analysis on questions of resource optimisation; initiation into the fascinating world of portable flashes; developing prints with professional-quality finishes; studying photography of natural subjects and, different still, discussing the eternal dialogue between the night, darkness and shadows and their polar opposite: light. Daniel López, guest speaker at last year's edition of Formentera

Fotogràfica, will provide both an introduction to timelapse photography and a nighttime workshop; an educational and enriching encounter that will satisfy any aficionado's thirst for knowledge.

The Formentera Island Council jumped at the opportunity to support a photographic encounter that would bring new audiences to the island, especially before and after the traditional high season summer months. The Council provides the festival's organisers with all necessary logistical support, from transport to lodging and meals.

More information can be found at www.formenterafotografica.com

Formentera Fotogràfica 1-4 May

Official festival presentation in the afternoon

MARIANO LÓPEZ - *El relat turístic* (Narratives in tourism)

JOSÉ LUIS VALDIVIA - *La mirada i el fotògraf: món strobist* (The gaze and the photo: The stroboscopic world)

MANEL ESCLUSA - *Quan l'ombra és mou* (When the shadow moves)

FRANCISCO MINGORANCE - *Amant del color, la llum i el detall, s'identifica particularment amb la fotografia de fauna* (Lover of colour, light, detail...and photography of fauna)

JOSÉ LUIS VALDIVIA - *La mirada i el fotògraf: món strobist. Taller nocturn* (The gaze and the photo: The stroboscopic world. Nighttime workshop.)

JOSÉ MANUEL NAVIA - *El viatge com a metàfora* (The voyage as a metaphor)

SAMUEL ARANDA - *Periodisme a peu de carrer* (Street-level journalism)

DANIEL LÓPEZ - *La tècnica del Timelapse. Taller nocturn* (The timelapse technique. Nighttime workshop.)

Debat: La venda de fotografies com a obra d'art (Debate: The sale of photography as artwork)

TINO SORIANO - *Fotografiant per National Geographic. Ús del color en fotografia de viatge* (Photographing for National Geographic. The use of colour in travel photography.)