



Today from 11am until 2pm, the Antoni Tur Gabrielelet Centre was the setting for an event where visitors were treated to an array of gastronomic products, all bearing the quality seal of the Balearic islands. Also doted with an exhibition space, the centre is used as the site of the island's farmer's market.

The sampling, dubbed "Illes Balears, Taste Quality", is organised by Semilla, a publically-owned enterprise affiliated with the Govern Balear and the regional department of agriculture. The goal behind the event's organisation was to promote local products among residents and tourists alike.

Included in the layout were wines from Formentera, Eivissa and Binissalem, almonds, sobrassada and ensaïmada from across Mallorca, gin and different cheeses from Maó, in Menorca.

Councillors Santiago Juan and Alejandra Ferrer of agriculture and tourism, respectively, were on hand to exchange greetings with Palma's local delegate in Formentera, José Alcaraz. As Ferrer stated, "gastronomic products are a very important component of a high-quality brand of tourism, and this is one of our objectives."

For his part, Councillor Juan was thrilled by "the presence of local Formentera products, like wines from vineyards in Es Cap and from Terramoll in La Mola" and noted "the invaluable importance of rural products in raising our quality standards in tourism."