



This morning at the Antoni Blanc Sports Centre of Formentera, details were unveiled regarding the *I Olimpíada de Jocs Infantils*, an Olympic-style sports tournament for children organised by Club Dojo Formentera. The club – founded in 1982 and currently boasting 156 members – has long been a driving force behind sporting events on the island. Conceived as an outreach event to boost physical fitness among Formentera's youth, the *Olimpíada* will receive economic support from the Formentera Council.

In attendance at the presentation were the president and technical director of Club Dojo Formentera, Eugenio de la Dueña and Josep Verdera, respectively, and Formentera's councillor of sport, Sergio Jiménez.

Josep Verdera explained the essential information concerning the event: “The *Olimpíada* will get under way Saturday at 9:30 in the morning and will continue till one at midday. Children from 4 to 13 are welcome, and absolutely no previous knowledge is required. The idea is to make sport attractive and accessible for children – activities will be run on tatami mats and led with a dynamic approach. We want kids to start learning healthy-living habits – whether that means practising martial arts at the dojo or another sport somewhere else.”

Participation at the event – bolstered by an educational campaign in schools across the island – is hoped to top 300.

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