

The Formentera Office of Culture is pleased to announce that from 27 September, Marcelo A. Fernandez’s “Color local”, a selection of photographs taken between Formentera and Eivissa, will be on display at the "Ajuntament Vell" gallery.

Fernandez attempts to channel our fondness for the familiar and quotidien; moments, objects or places seemingly devoid of interest, where we must detach ourselves from acquired notions and direct our gaze toward what we think we know, as if we did not know it. How can we stumble on surprises when we have learned to let nothing surprise us?

Photographs are born out of an act of discovery rather than creation, Fernandez never intervenes or prepares a scene, nor does he ever crop the original image. It is a process in which intuition and spontaneity are essential and leave little room for the trained mind. The more unconscious, the more spontaneous, the better.

For Fernandez, snapping pictures is self-expression, a way to explore the everyday in an abstract way. The camera is the vehicle and the mechanism to plunge oneself into one's own evocations.

Fernandez holds a diploma in photographic art from the Pedro Luis Raota Nuñez Instituto Superior de Arte Fotográfico, Buenos Aires, Argentina.

The show, including 19 limited-edition colour prints on FineArt Hanhemühle Smooth photographic paper, opens Monday 27 September at 6.00pm and will run until 9 October. Hours are 11.00am to 2.00pm and 6.00pm to 8.00pm. The gallery closes on Sundays and Monday mornings.

24 September 2021
Communications Office

Consell de Formentera