



The Formentera Council, by way of the administration's department of trade and the local tourism advisory board, has announced plans to use the employment website turijobs.com to select 130 qualified professionals to fill positions this summer in different tourism sector companies on the island. "The idea is to propose qualified workers to the tourism sector," explained director of the board Carlos Bernús, "and in so doing improve the quality of tourist services here on the island".

The selection process began one week ago and, according to Xavier Martín, head of the Turijobs portal, more than 4,000 candidates have already expressed interest. Martín says the process will create "a reserve of tourism professionals" in order to meet the need for quality personnel this summer.

Interested applicants have until 31 March to send their CVs to the site www.turijobs.com/minisites/formentera. CiF councillor of tourism Alejandra Ferrer reported that the most qualified applicants will be asked to participate in face-to-face staff selection events held between 4 and 7 April in Madrid, Sevilla, Bilbao and Barcelona. Ferrer noted, "interviews in Formentera will also be organised if the need for local staff arises".

In the end, business owners themselves will decide who they hire, with the Council offering support for video conferences or other technical needs. The Eivissa-Formentera chamber of commerce has also offered its support for the initiative. In the words of Bernús, "this is a project we are spearheading at the European level". He added that "it will set us apart in terms of quality tourism".