



Today the Consell de Formentera and Pimef delivered the gift card that was raffled as part of "At Christmas, Buy Local" (*Al Nadal, Compra a Casa*). Ana Juan, president and commerce councillor of the Consell, presented the lucky winner, Gemma Pradas Ferrer, with a €500 gift card in the presence of Lidia Alvarez, Pimef manager.

Gemma Pradas has had the ["Compra a Casa"](#) card since 2018 and made her winning purchase at Muebles Carlos. She said that the prize money will come in handy for purchases she would like to make for her new home.

During the past year, "Compra a Casa" cards were used to make purchases of roughly €1.5 million in local stores. There are currently 3,118 card-holding islanders and 36 member businesses.

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Communications Office
Consell de Formentera*