



The heads of the Formentera Council and the Eivissa-Formentera chamber of commerce, Jaime Ferrer and Juan Manuel Costa, have formalised an agreement to co-present a raft of activities in tandem. Backed by a €7,000 contribution from the administration, the Cambra de Comerç d'Eivissa i Formentera will host courses in continuing education, business consulting, startups, business management, financing and business security between January and October 2017.

The following courses, currently in planning stages, will benefit from the Council's support:

1. Languages: German, English, Italian and French.
2. Trade: customer service, management and window dressing.
3. Information technology, website creation, applied accounting.
4. Entrepreneurs: business creation and management, financing and business security.

By focusing on practical approaches and real-life examples which can be tweaked to fit a variety of contexts, both entities hope to raise local awareness about trade and new strategies in order to increase competitiveness.

The Council supports initiatives like this one as a way to ensure Formentera's business community is on equal footing with the rest of the islands and optimise the services offered to tourists, the leading driver of the local economy.