



Formentera Impulsa, an initiative of the Consell de Formentera's Office of Local Development and Enterprise, is pleased to present the island's second Employment and Enterprise Fair (*Fira d'Ocupació i Emprenedoria*

), programmed 9 March at Jardí de ses Eres and Centre Antoni Tur 'Gabrielet'.

Ana Juan, president and entrepreneurship councillor of the Consell de Formentera, said that "following the positive experience of the first fair, we want to consolidate an initiative that aims to connect companies and workers as well as promote training and make it accessible to young people entering the job market and job seekers." Juan said, "We know that companies need to find workers and that workers need to find jobs that match their skills."

She highlighted the administration's progress implementing Formentera Impulsa, "a project which brings together many of the objectives set to improve skills and training on Formentera."

### **Fifteen participating companies, nine entities and formenteraimpulsa.cat**

An online satisfaction survey among fair participants found that more than 80% were satisfied with the outcome of the 2022 fair and showed interest in participating in future editions. Last year, twelve companies and six entities participated, and more than 150 interviews were held. In fact, most of the participants are returning this year and there are new ones. Current registrees include fifteen companies and nine entities in the field of employment and/or entrepreneurship. The companies will have a space to exhibit their offers, receive candidate résumés and conduct short interviews.

This year, visitors to the [second Employment and Enterprise Fair section](#) of formenteraimpulsa.cat will find a list of participating companies, their offers, and an online form with which candidates can send their résumés.

Like last year, the Employment and Enterprise Fair offers talks and workshops open to all those interested.

### **Programming:**

9.30am | Start of the Formentera Employment and Enterprise Fair 2023

10.00am | Talk with the Employment Service of the Balearic Islands (SOIB): "What can the SOIB do for you?" with Álvaro de la Fuente

11.00am | IDI talk: "Public Resources for Entrepreneurship" with Pere Jiménez

11.40am | Break

12.15am | Workshop IES Marc Ferrer (Aula d'Emprenedoria): "Agile Methodologies in Action"

1.15pm | IDI workshop: "How to plan my professional future" with Pere Jiménez

2.15pm | IDI workshop: "Keys to effective communication (elevator pitch)" with Pere Jiménez

This second Formentera Employment and Enterprise Fair is organised jointly with the IES Marc Ferrer and SOIB, with collaboration from the Institute for Business Innovation of the Balearic Islands (IDI), the Chamber of Commerce, Pimef and the participation of local companies.

*28 February 2023*

*Office of Communication*

*Consell de Formentera*

