



This year, the public pay-to-park lot at Es Pujols' Plaça d'Europa is exhibiting noticeable improvements to both the number of drivers using the space and to the amount of money the car park is bringing in. Between 1 January and 10 July of this year, a total of 4,995 temporary, 17 year-long, 52 monthly and 27 weekly parking passes have been sold, not to mention advertising space for two different public-display posters.

During the same period in 2013 there were 3,641 temporary, 33 monthly and 20 weekly parking passes sold – the possibility of purchasing yearly passes and advertising space was not made available until this year.

The new figures thus reflected 37.10% more temporary, 57.57% more monthly and 35% more weekly passes sold.

As far as the repercussion on revenues, the 1 January – 10 July period in 2014 generated 16,151€ compared to 9,339€ the year before, a 73% increase. And the most impressive figure: the total income grossed during this same six month period in 2014 and 2013. This year a total of 41,245€ was collected, compared to 15,892€ in 2013. The change represents a growth of 159.52%.

Councillor of Infrastructure Santi Juan attributed the growth to “the new set of ordinances regulating costs at the Es Pujols car park, the reverberations of which are now being felt.” In the opinion of councillor Juan, “The new payment schemes at the car park are better adapted to user needs. They were tailored to the kind of use that was detected at the Es Pujols car park, and have managed to secure both increases in customer numbers and revenues.”